



CONTRIBUTION PLAN

Research and Training Maternity Barn | Armagh

CENTRE DE DÉVELOPPEMENT DU PORC DU QUÉBEC

CONTACT

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WEBSITE

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Centre de développement
du porc du Québec inc.

Contribution Plan – Research and Training Maternity Barn | Armagh

CDPQ invites you to join forces to build a development tool for the pork industry. Make your financial contribution and be part of history!

The pork sector needs now more than ever to innovate and acquire the skills necessary to meet the constant demands of markets and consumers, while ensuring the sustainable development of businesses.

The questions are constant, the challenges evolve and the issues concern technical aspects related to productivity as well as social aspects, such as the environment, health, animal welfare and social acceptability. The availability of a skilled workforce is also essential to ensure the proper management of herds in pig businesses.

This new maternity barn is representative of commercial breeding conditions, and will ensure the realization of research projects thanks to its equipment at the cutting edge of technology and its qualified personnel. By joining forces, we are giving ourselves the means to strengthen our position as a leader in R&D in the pork sector.

The projects carried out within this facility will have positive benefits for the entire pork industry. We are committed to the sustainable development of the pork industry in Quebec and this maternity barn will be a major tool to achieve it!

The needs are great and the CDPQ is asking for your financial contribution to participate in this development tool which will be a source of great pride for organizations working in the pork sector. Your contribution will give you the opportunity to stand out among our partners, who are business leaders, representatives and professionals in the Quebec pork sector.

This document presents the maternity barn project, the financial contribution plan and its benefits, as well as the form to be completed. We look forward to counting you among the business partners who will contribute to the success of this industry project!



Jacques Faucher, B.B.A.
General Manager, CDPQ

Réjean Vermette
Chair, CDPQ Board of Directors

A Swine Maternity Barn at the Technological Forefront

Facilities

- Maternity of 600 productive sows in batches every 4 weeks
- High health status breeding
- Located on Rang de la Fourche Ouest, in the municipality of Armagh
- State-of-the-art equipment and technologies:
 - » Focused on precision feeding
 - » Individual monitoring system for sows and piglets from birth
 - » New building concept with positive pressure air filtration system
 - » Data collection equipment
- Animal observation corridor

A Swine Maternity Barn at the Technological Forefront

Research and training orientations

- Carry out innovative research and development projects, in collaboration with various research institutions (ex. researchers and university students) and private organizations, in order to:
 - » Minimize the impact of livestock farming on the environment by optimizing the use of resources (ex. energy, water, food, etc.)
 - » Promote the welfare of animals and breeders
 - » Optimize the cost of production in order to promote the competitiveness of Quebec's pork industry
- Develop or validate techniques, technologies and generate innovative knowledge.
- Realize the partnership with the Centre de services scolaire de la Côte-du-Sud and provide an optimal environment for the students of the Centre de formation agricole Saint-Anselme, in order to train a qualified workforce.
- Improve the dissemination of knowledge on production to groups of producers, students and citizens, by providing access to an animal observation corridor.

Choice of financial contribution, benefits & form to complete



CONTACT - CDPQ RESSOURCE

For any questions, please contact Ms. Marie-Claude Gariépy
E-mail : mcgariépy@cdpq.ca
Phone : 418 650-2440 ext. 4329
Cell.: 418 554-5385



TO CONTRIBUTE

Send the completed form by one of the following :

- By e-mail addressed to Marie-Claude Gariépy : mcgariépy@cdpq.ca
- By mail to the following address :
A/S Marie-Claude Gariépy
Place de la Cité - Tour Belle Cour
450 - 2590, boul. Laurier
Québec QC G1V 4M6

If required, depending on your choice of financial contribution, send us your company logo in vector format (preferred), otherwise in .jpeg or .png format with at least 200 dpi.



PAYMENT OF YOUR FINANCIAL CONTRIBUTION

The following payment methods are possible:

- Banking transfer (contact : comptabilite@cdpq.ca)
- Interac payment (contact : comptabilite@cdpq.ca)
- Check (mailing address above)

An invoice will be sent to you by e-mail.

COMPANY IDENTIFICATION

COMPANY NAME* :

CONTACT PERSON:

ADDRESS :

CITY :

PROVINCE:

POSTAL CODE :

BILLING E-MAIL ADDRESS :

FINANCIAL CONTRIBUTION (CHECK CHOSEN OPTION)

20 000 \$ or more (please provide logo)

10 000\$ (please provide logo)

5 000\$ (please provide logo)

2 000 \$ (no logo needed)

BENEFITS OFFERED























- One of the advantages offered as a financial contributor concerns the long-term visibility of your business on a recognition plaque placed in the animal observation corridor of the maternity barn.

Full details are on the next page.

* AS YOU WISH TO SEE APPEAR ON THE RECOGNITION PLATE AND VARIOUS COMMUNICATIONS

BENEFITS OFFERED ACCORDING TO FINANCIAL CONTRIBUTION

	20 000 \$	10 000 \$	5 000 \$	2 000 \$
Inscription of the company name + <u>color logo</u> on the contributor recognition plaque in the animal observation corridor: <u>1st position on the plaque</u> ; logo and lettering size larger than other categories.				
Inscription of the company name + <u>color logo</u> on the contributor recognition plaque in the animal observation corridor: 2nd position on the plaque; logo and lettering size smaller than the previous category.				
Inscription of the company name + <u>logo in black</u> on the recognition plaque for contributors in the animal observation corridor: 3rd position on the plaque; logo and lettering size smaller than the previous category.				
Inscription of the company name (<u>without logo</u>) on the recognition plaque for contributors in the animal observation corridor: 4th position on the plaque; lettering size smaller than the previous category.				
Mention of the names of companies by category of financial contribution on the CDPQ website (maternity section) for 10 years.				
Mention of the names of companies by category of financial contribution in communications surrounding the official opening of the maternity hospital.				
Mention of the names of contributors by category of financial contribution in the CDPQ's 2020–2021 activity report.				
Mention of the names of contributors by category of financial contribution to the CDPQ AGM (September 2021).				



Thank you!

CENTRE DE DÉVELOPPEMENT DU PORC DU QUÉBEC

MAILING ADDRESS

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